



PRESS RELEASE

For Immediate release

16/03/2012

Putting Carbon Emissions to Bed

The 2011 Sunday Times Best Green Company, Warren Evans Beds has teamed up with 2011 Green Business of the Year award winner Uptown Biodiesel to get the furniture company switched over to running their fleet of delivery vans on London's greenest fuel.

In yet another example of local businesses taking advantage of locally made biodiesel, the London based bed and mattress specialist is bucking the trend of higher fuel costs with this doubly green move to biodiesel.

"By fuelling our fleet on biodiesel, we save money and substantially cut our carbon emissions" says Dave Geer Chief Exec. "With emissions reductions being part of our company ethos, we thought the time was right to upgrade to low carbon transport fuel. In this way we continue to demonstrate our 'green living' approach to our customers".

Warren Evans Beds is committed to ethical business and providing their customers with the highest quality goods and services at fair prices. Their fleet of vehicles deliver widely across the UK and even though the fleet is very modern, it still generates a lot of emissions. Biodiesel cuts CO2 emissions by over 80%, smoke by 60% and there is no sulphur dioxide at all, the cause of acid rain.

A prolific winner of green awards, Warren Evans' switch to biodiesel allows them to attack the last big source of emissions from their firm, that of delivering furniture to customers.

Dave Geer says "To be a green company these days takes far more than recycling paper and switching off lights, it's about looking for big improvements in the fundamental business, and fossil transport fuel is a major target for reduction. In this way we see our sustainability go from strength to strength".

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Awards links

Warren Evans - <http://www.warrenevans.com/home/philosophy/>
Uptown Biodiesel - www.uptownoil.co.uk